



TEORITY

# WHITE PAPER

## 1. INTRODUCTION

Teority (TEO) Token is revolutionizing the digital advertising space by leveraging blockchain technology. The platform allows users to earn TEO tokens by interacting with ads, sharing links, and performing various tasks. At the same time, it provides advertisers with transparent targeting and tracking capabilities. Teority is creating a decentralized ecosystem where users are rewarded for their attention, and advertisers can reach their audience effectively.

With features like a link-sharing system hosted on [ad.teority.com](https://ad.teority.com), users can generate additional revenue, making Teority a central player in the future of advertising.

## 2. Vision and Mission

### Vision

Teority envisions a decentralized advertising ecosystem that provides transparency, engagement, and rewards for all participants. Our goal is to reshape digital advertising by empowering users and advertisers alike.

### Mission

Teority's mission is to bridge the gap between user attention and advertising revenue through blockchain, creating a platform that rewards users for engaging with ads and enables advertisers to maximize their return on investment.

## 3. Market Challenges

Digital advertising today faces several issues:

**No Compensation for Users:**

Users spend time watching ads but don't receive direct benefits.

**Ad Fatigue:**

Irrelevant or repetitive ads lead to low engagement.

**Lack of Transparency:**

Advertisers have limited visibility into how well their ads are performing.

**Ineffective Targeting:**

Reaching the right audience remains a challenge, leading to wasted ad spend.

Teority solves these problems by compensating users with TEO tokens for their engagement, offering advertisers blockchain-based transparency, and improving ad targeting efficiency.

# 4. Tokenomics

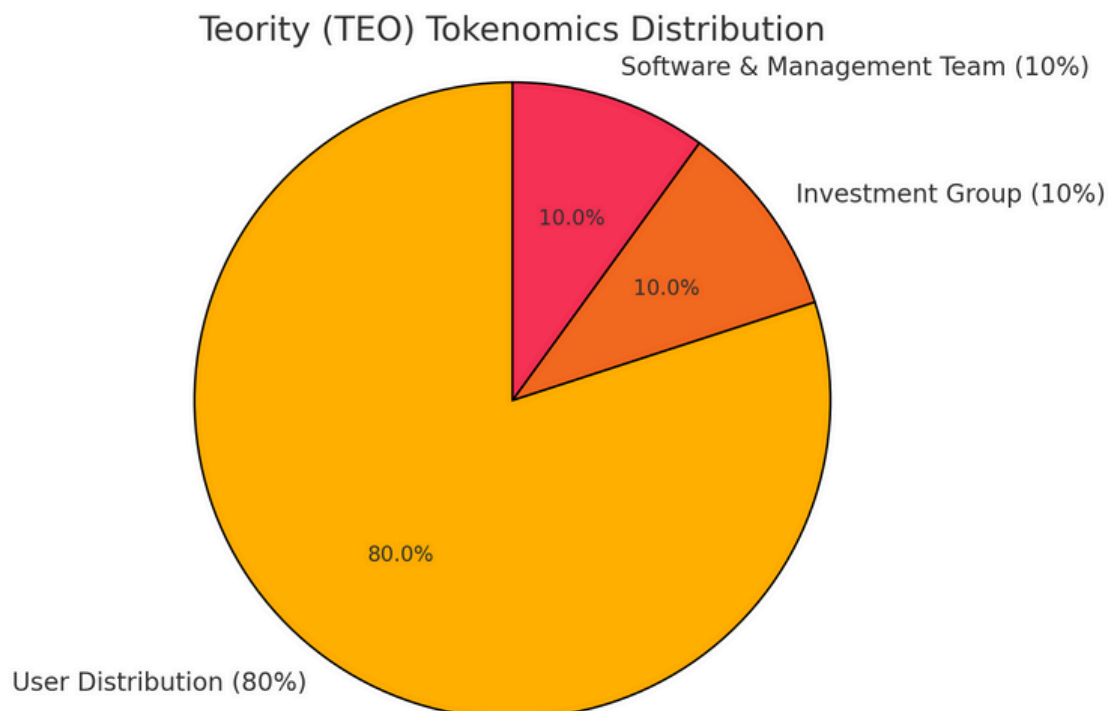
TEO tokens are central to Teority's ecosystem, powering interactions and rewards.

## Token Allocation

- **80% User Distribution:**
- 80% of the token supply will be distributed to users as rewards over 3 years. If tokens remain undistributed after this period, they will be burned. A custom algorithm ensures no token inflation during this distribution.
- **10% Investment Group:**
- 10% of the supply will be held by an 8-member investment group.
- **10% Software and Management Team:**
- The remaining 10% will go to the software and management teams for continued development and operations.

## Key Metrics

- **Total Supply:**
- 40,000,000,000 TEO tokens (fixed)
- **Blockchain Network:**
- Binance Smart Chain (BNB)
- **Initial Price:**
- To be determined at launch.
- **Distribution Schedule:**
- TEO tokens will be distributed immediately to users engaging with ads, without any lock-up period.



# 5. Reward System and Bonuses

Teority rewards users for their participation in various ways:

**User Rewards**

**Ad Interactions:**

Users earn TEO tokens for watching ads, following social media accounts, and visiting advertisers' websites.

**Link-Sharing on ad.teority.com:**

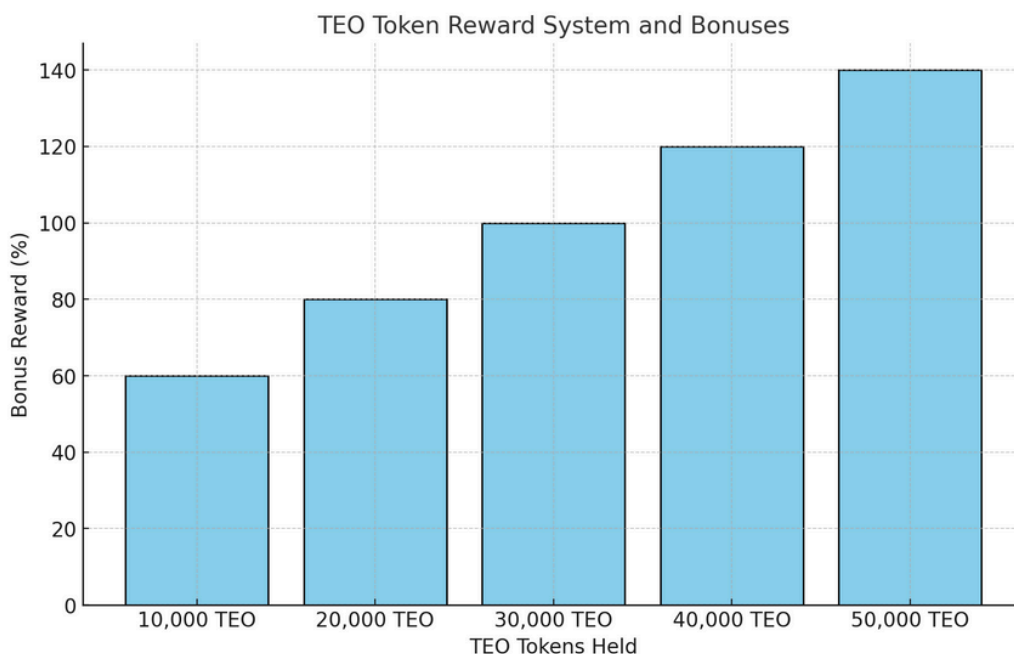
Users create short links and share them. Each click generates TEO tokens, providing an additional revenue stream. The minimum payout threshold is set at 5 TEO tokens, making it easy for users to withdraw their earnings.

**Bonus Rewards for Holding TEO Tokens:**

Users holding TEO tokens in wallets like MetaMask or Trust Wallet can earn extra rewards based on their holdings:

- 10,000 TEO: 60% bonus
- 20,000 TEO: 80% bonus
- 30,000 TEO: 100% bonus
- 40,000 TEO: 120% bonus
- 50,000 TEO: 140% bonus

This system incentivizes long-term token holding and participation.



# 6. Revenue Model

Teority's revenue model is diversified and sustainable, ensuring steady growth:

**Advertising Revenue:**

Advertisers pay to promote their content on Teority's platform, and a portion of this revenue is distributed to users in the form of TEO tokens.

**Link-Sharing System (ad.teority.com):**

The platform allows users to create and share links, providing another source of revenue through ad interactions. Users are rewarded for sharing links that lead to successful ad engagements.

**Premium Advertiser Features:**

Advertisers can pay for advanced features like premium targeting and analytics to enhance campaign effectiveness.

**External Partnerships:**

Teority partners with external applications and link-shortening services to expand its ecosystem and increase revenue-sharing opportunities.

# 7. Teority Token Staking Rewards

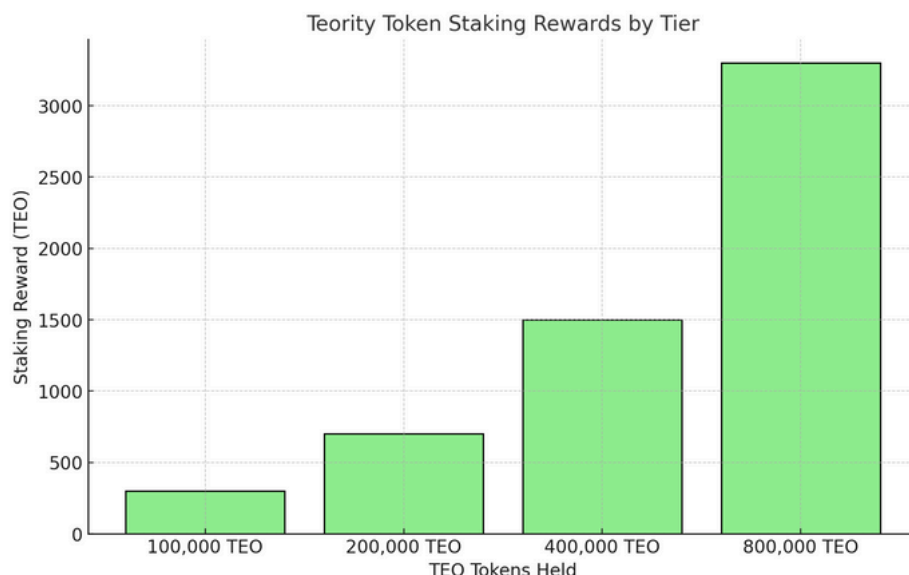
Teority (TEO) Token offers a staking rewards program that allows holders to earn passive income without the need to lock up their tokens. This system provides flexibility and rewards users for simply holding TEO tokens in their personal wallets, such as MetaMask or Trust Wallet. The staking rewards are distributed automatically, ensuring that users are incentivized to hold tokens for longer periods while still maintaining full control over their assets.

## Staking Rewards System

The Teority staking rewards system is tier-based, offering increasing returns as users hold more tokens. Below are the current reward tiers:

- 100,000 TEO: Earns 300 TEO as a staking reward.
- 200,000 TEO: Earns 700 TEO in rewards.
- 400,000 TEO: Earns 1,500 TEO.
- 800,000 TEO: Rewards 3,300 TEO.

This tier system ensures that holders receive greater rewards as they increase their token holdings, providing an opportunity for meaningful passive income. Unlike traditional staking, where tokens are often locked in a contract, Teority's staking program allows users to keep their tokens in their wallets, giving them full access and liquidity. Users can use, sell, or transfer their tokens at any time without restrictions, although tokens held during the reward period are eligible for staking rewards.



## Key Features of Teority Staking Rewards

- 1. No Lock-Up Requirement:** Users retain full control over their tokens at all times. There is no lock-up period, allowing holders to use their tokens freely while still being eligible for staking rewards.
- 2. Automatic Rewards:** Staking rewards are distributed automatically to eligible token holders at regular intervals. Users do not need to manually claim rewards, as they are added directly to their wallets.
- 3. Tier-Based Reward System:** The tier-based system incentivizes users to hold larger amounts of TEO tokens. The more tokens held, the greater the rewards, promoting long-term participation and ecosystem growth.
- 4. Passive Income:** Even if users are not actively using the Teority platform, they can earn passive income by simply holding TEO tokens. This provides an attractive option for those looking to earn additional returns without needing to actively engage with the platform.

## Benefits of the Staking System

- **Flexible and Accessible:** Unlike many staking models, Teority's staking rewards do not require tokens to be locked. Users have the flexibility to use or convert their tokens at any time.
- **Sustainable Rewards:** By offering a tier-based reward structure, Teority ensures a balanced and sustainable distribution of rewards that benefits both individual users and the overall platform.
- **Encourages Long-Term Holding:** The staking rewards encourage long-term token holding, which helps stabilize the token's value and supports the health of the Teority ecosystem.

The Teority staking rewards system is designed to provide value to holders, offering regular income opportunities while fostering community loyalty and platform growth. The more tokens users hold, the greater their rewards will be, making TEO an attractive choice for those looking to invest in the future of digital advertising.

# 8. Security and Transparency

Security is a key priority for Teority. The platform is designed with robust security measures to ensure trust and transparency.

## Key Security Features

- **Smart Contract Audits:**
- All contracts undergo rigorous security audits to prevent exploitation or manipulation.
- **Blockchain Transparency:**
- Every transaction and ad interaction is recorded on the Binance Smart Chain, giving users and advertisers full visibility into platform activity.
- **No Lock-Up:**
- Tokens can be traded or sold freely without restrictions, providing users with liquidity at all times.



## **9. Legal Compliance and Sustainability**

Teority complies with regulatory standards across the board, ensuring the platform operates legally and sustainably.

### **Legal Compliance**

The platform follows Know Your Customer (KYC) and Anti-Money Laundering (AML) policies to maintain legal integrity and protect users.

### **Sustainability Initiatives**

Teority is committed to reducing the environmental impact of its operations by developing energy-efficient blockchain solutions, ensuring that growth is both sustainable and responsible.

## **10. Conclusion**

Teority (TEO) Token offers a new way forward for digital advertising by rewarding users for their engagement and providing advertisers with better targeting and transparency. With features like a link-sharing system, user rewards, and a strong focus on security and compliance, Teority is set to play a significant role in the future of advertising. Join us in creating a more rewarding and transparent digital advertising landscape.

## Teority Project Roadmap

### Q4 2024: Platform and Token Launch

- **Initial Rollout:** The Teority platform and TEO token will be launched, making TEO immediately available for buying and selling. Unlike similar tokens, there will be no lock-up period, ensuring full liquidity from the start.

### Q1-Q4 2025: Establishing Market Leadership

- **Advertising Innovations:** Throughout the first year, Teority will lead the way in introducing various innovations and conveniences in the advertising space, enhancing the value for both users and advertisers.
- **Stable Growth:** Teority aims for a stable and steady growth trajectory to keep users and investors satisfied, laying a solid foundation for future expansion.
- **Exchange Listings:** By mid-year, Teority anticipates receiving generous offers from major exchanges. However, to avoid instability and ensure secure growth, TEO will only list on exchanges after the first year to avoid potential market volatility.

### Q1-Q4 2026: Infrastructure Development

- **Focus on Infrastructure:** The second year will emphasize the development of Teority's infrastructure, including software and hardware enhancements.
- **Data Center and Blockchain Development:** Teority will begin building its own data center to support the development of its proprietary blockchain network, setting the stage for further decentralization and efficiency.

#### Q1-Q4 2027: Blockchain Launch and Reward Transition

- **Own Blockchain Activation:** In its third year, Teority will launch its own blockchain network, featuring very low transaction fees and the capability to support sub-tokens, providing added value to the ecosystem.
- **Final Year of Token Rewards:** The third year will also be the last year of TEO token giveaways. After this period, TEO earnings will continue, but only within the context of advertising activities such as viewing ads and through commercial participation as an advertiser.

#### Beyond 2027: Sustained Growth and Platform Maturity

- **Advertising-Centric Model:** Post the third year, TEO token rewards will focus solely on advertising activities. Users will continue to earn tokens through ad impressions and as part of commercial operations conducted on Teority's own blockchain.
- **Long-Term Stability:** By maintaining a stable and secure growth strategy, Teority aims to establish itself as a reliable advertising platform that continues to innovate and offer value to its users and advertisers.